

CREATIVE ADVERTISING *et* PUBLISHING SERVICES

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WRITING, EDITING AND DESIGN

Connecticut Agricultural Experiment Station • editing and design, publications, *Director's Report*
Donaghue Medical Research Foundation • writing, web content, *A Passion for Discovery*
Environment & Human Health, Inc. • writing, editing and design, environmental reports
Hartford Hospital • writing, *Rounds* quarterly magazine, brochures, patient guides
Healthcare Ledger • writing and editing, healthcare magazine
Integral Consulting • editing and design, report on childhood obesity, Children's Health Foundation
Mattatuck Industrial Scrap Metal, Inc. • brochures and advertising
Nemours Foundation, A.I. duPont Children's Hospital • medical writing for parents (pediatrics)
New Britain Early Childhood Collaborative • brochure, report
North East Adjustment Co. • brochures, web site
PriceWaterhouse Coopers • brochures, advertising
Reflexite Corporation • annual reports, brochures, PowerPoints, display graphics installation
State of Connecticut, Department of Public Health • editing and design, reports
Thomas Built Buses • brochures and direct mail
TRUMPF Inc. • public relations, press conferences, events
University of Connecticut • Institute of Puerto Rican and Latino Studies, academic editing
University of Connecticut Foundation • annual report writing
Wesleyan University • writing and editing, publications, alumni magazine articles, public information
Yale-New Haven Hospital • writing, Magnet nursing, physician profiles
Yale University • manuscript editing, graphics, Yale University Press

WEB DESIGN AND CONTENT

*Alderman & Co. Consulting (www.aldermanco.com); Northeast Adjustment Co. (www.neadj.com);
Environment and Human Health e-journal (www.ebhjournal.org)*

PUBLICATION CREDITS

*Connecticut Magazine, The Hartford Advocate, Environment magazine, ctnewsjunkie.com,
Healthcare Ledger, On the Issues, trade publications*

EDUCATION

1985 M.A. in Liberal Studies (Writing), *Wesleyan University*, Middletown, Conn.
1981-82 Graduate coursework in Investigative Reporting, *University of Hartford*
1976 B.A. in Biological Sciences and History, *University of Delaware*

EMPLOYMENT HISTORY

1987– Owner. Creative Advertising & Publishing Services, West Hartford, Conn.
1986–90 Publications Editor. Wesleyan University, Middletown, Conn.